

TRI STATE TRAILS

connecting what moves us.

Tri-State Trails is an alliance of community advocates advancing a vision to connect and expand our region's trail and bikeway network.

We connect people and places with walkable and bikeable paths to enhance the vibrancy, equity and health of our communities. We're changing the way people in our region live, work and play by changing the way we move.

JOIN THE MOVEMENT.

Visit tristatetrails.org to learn how.



WHAT WE DO



EXPAND

advocate for connecting and expanding the regional trail and bikeway network



CONNECT

convene trail planners, managers, advocates, and users to share best practices



LEARN

collect and maintain data on trails locally



PROMOTE

promote and celebrate existing trails in the tri-state



ASSIST

provide technical assistance to local governments and community groups

WHY TRAILS MATTER



encourage economic development



attract & retain talent



expand transportation options



enhance neighborhood connectivity



improve public health



increase transportation equity



promote environmental sustainability

HOW YOU CAN HELP

You can help us build a more connected Tri-State. Partner with us as a sponsor to support our efforts and join the movement. See the reverse side for opportunities throughout the year.

2020 PRESENTING SPONSOR

March 1, 2020 - February 28, 2021

\$15,000

- Logo recognition in bike safety Public Service Announcement campaign (\$7,500 ad buy)
- Trailblazer level recognition and benefits at all events (\$4,500 value)
- Logo featured in footer of monthly Tri-State Trails Tribune e-newsletter (2,000+ subscribers)
- Logo featured in footer of all web pages on newly designed tristatetrails.org (15,000+ views in 2019)
- Recognition on select social media posts (2,200 Facebook, 600 Twitter, 1,100 Instagram) and all 2020 press releases
- Logo on 2020 Tri-State Trails promotional item (TBD)

TRAILBLAZER

\$1,000

- Top recognition on all printed and digital materials
- Opportunity to address audience for 3 minutes during welcome remarks
- Social media shout out on boosted post
- 6 tickets
- Exhibitor table

PATHFINDER

\$500

- Second tier recognition on all printed and digital materials
- Sponsor happy hour
- 4 tickets
- Exhibitor table

NAVIGATOR

\$250

- Third tier recognition on all printed and digital materials
- 2 tickets
- Exhibitor table

SPRING FUNDRAISER

April 17, 2020

Countryside YMCA, Lebanon, Ohio

\$1,000

- Recognition on WXVU/WGUC radio campaign (\$1,000 ad buy)
- Social media shout out on boosted post
- Logo on event promotion emails
- Logo on event banner
- Exhibitor space

\$500

- Social media shout out on boosted post
- Logo on event promotion emails
- Logo on event banner
- Exhibitor space

\$250

- Logo on event promotion emails
- Logo on event banner
- Exhibitor space

BREAKFAST ON THE BRIDGE

Celebrating National Bike to Work Day

May 15, 2020

Purple People Bridge, Newport, KY

TRAILBLAZER

\$2,500

- Top recognition on all printed and digital materials
- Opportunity to address audience for 3 minutes during welcome remarks
- 6 tickets
- Exhibitor table

PATHFINDER

\$1,000

- Second tier recognition on all printed and digital materials
- Sponsor networking breakfast or lunch keynote
- 4 tickets
- Exhibitor table

NAVIGATOR

\$500

- Third tier recognition on all printed and digital materials
- Sponsor morning or afternoon session
- 2 tickets
- Exhibitor table

EXPLORER

\$250

- Fourth tier recognition on all printed and digital materials
- 1 ticket
- Exhibitor table

TRI-STATE TRAILS SUMMIT

October 22 2020 (to be confirmed)

Covington, KY

To become a sponsor, contact Wade Johnston, Director of Tri-State Trails: wade@greenumbrella.org or (513) 541-1538